

CURRENT WHS PREFERRED PARTNERS



Washington State  
Hospital Association

2024 MEMBER ENGAGEMENT  
PARTNER PROGRAM

# WSHA REPRESENTS EVERY HOSPITAL & HEALTH SYSTEM IN WA STATE.

We strive to be the trusted voice and indispensable resource that leads, challenges and assists hospitals and health systems to achieve their missions and improve the health of the communities they serve.

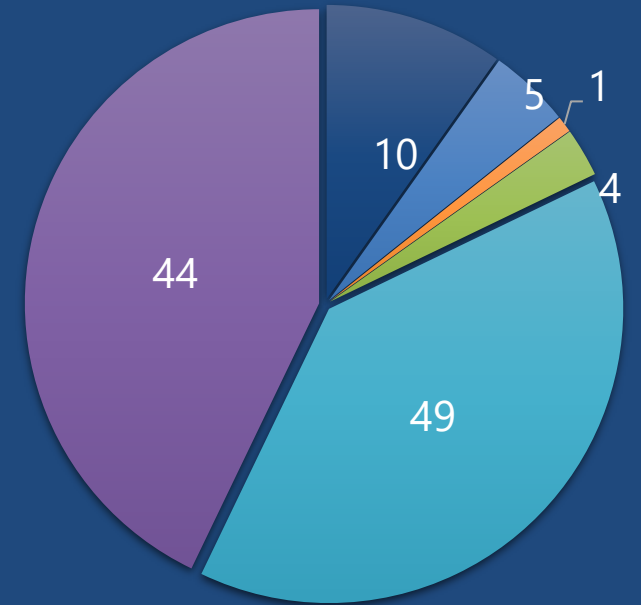
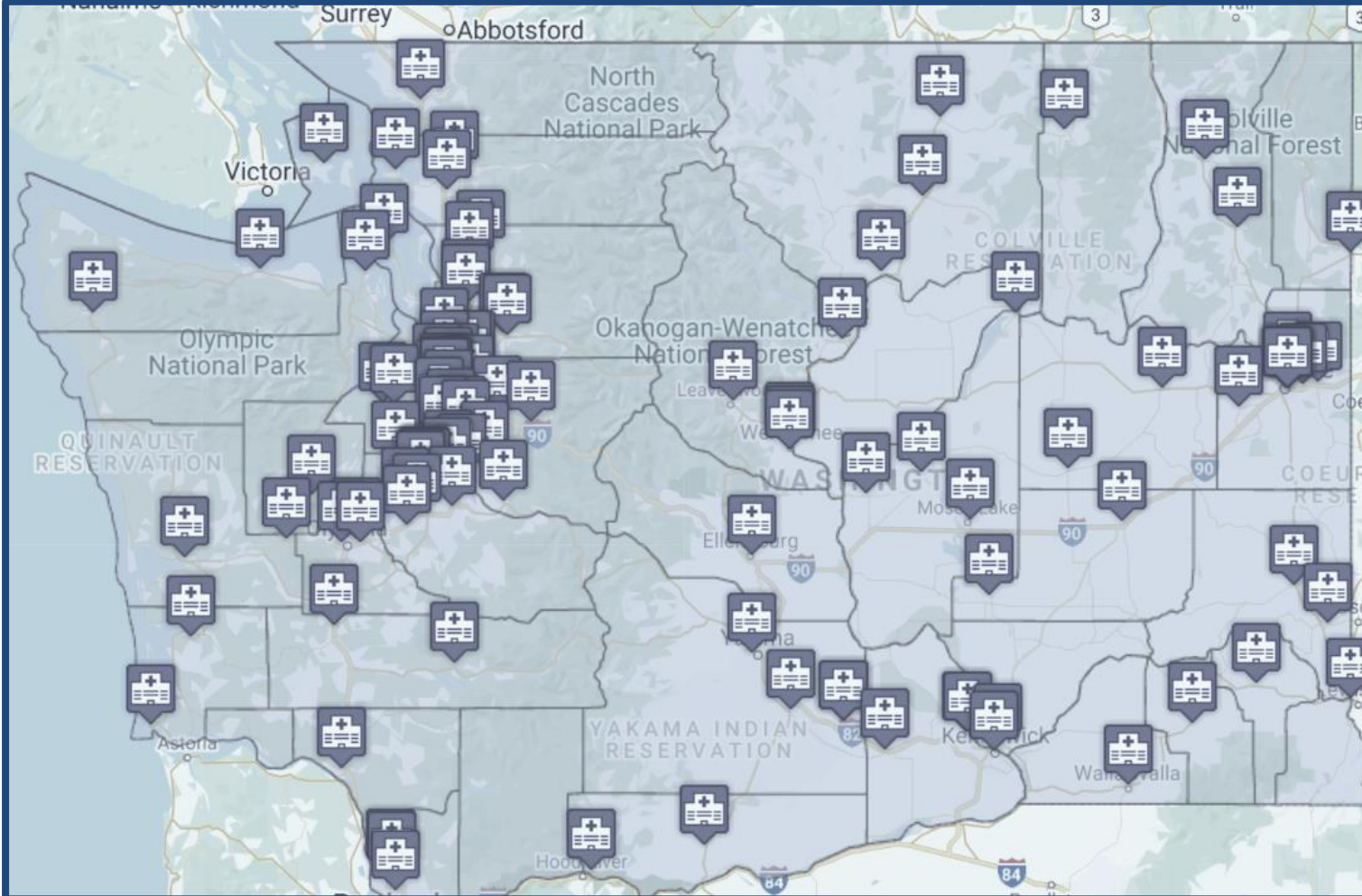
Join us.





# 113

## MEMBER HOSPITALS



- Behavioral Health
- Children's
- Long Term Acute Care
- Military/Veterans
- Rural
- Urban



# 2024 MEMBER ENGAGEMENT OVERVIEW

## IN-PERSON EVENTS

Multi-day signature conferences, safety & quality learning collaboratives, social functions, and more.

## DIGITAL COMMUNICATION

Newsletters, [wsha.org](https://wsha.org), social media

## VIRTUAL EDUCATION

Monthly governance education webinars, weekly safety & quality webinars, workforce development training programs, workshops.

## ADVOCACY TRIPS

Members convene in Olympia, WA and Washington, D.C. to meet with legislators, connect during advocacy training sessions and enjoy social gatherings.

# 2024 PARTNER PROGRAM

## STRUCTURE

3 Partnership Levels: Platinum, Gold, Silver

Program Benefits Effective January – December.

## AVAILABILITY & ELIGIBILITY

Space is limited. Partners accepted on first-come, first-served basis.

WSHA reserves the right to accept or reject any partnership request.

## CONTACT US

Jessie Blumer | [JessieB@wsha.org](mailto:JessieB@wsha.org) | 206-577-1810

Custom Packages Available Upon Request.

# PARTNERSHIP LEVELS

**PLATINUM**

\$22,500

3 Event Sponsorships + 3 Speaking Opportunities + 3 Exhibit Tables + 1 Month Display Advertising + Category Exclusivity

**GOLD**

\$12,600

2 Event Sponsorships + 1 Speaking Opportunity + 1 Exhibit Table + Bronze Level Benefits

**SILVER**

\$7,650

1 Event Sponsorship + Bronze Level Benefits

**BRONZE**

N/A

Inclusive to WHS Preferred Partner agreements

# PARTNERSHIP BENEFITS

Benefit	Platinum \$22,500	Gold \$12,600	Silver \$7,650	Bronze N/A
Event Sponsorship	3	2	1	
Included Registrations per Sponsorship	3	2	2	
Live Commercial Speaking Opportunity (2-3min)	3	1		
Included Exhibit Table	3	1		
Add-On Exhibit Table Rate	\$2,000	\$2,000	\$2,750	\$3,500
Executive Education Sponsorship	▪	▪		
Logo Placement on Member Visit Packets	▪	▪	▪	
Hyperlinked Logo on wsha.org	▪	▪	▪	
Hyperlinked Corporate Member Listing on wsha.org	▪	▪	▪	▪
WSHA Corporate Membership	▪	▪	▪	▪
Access to Event Registration	▪	▪	▪	▪
Access to WSHA Newsletters	▪	▪	▪	▪
Weekly Report Newsletter Recognition Spotlight	Exclusive	Exclusive	Shared	Shared
Display Advertising in WSHA Newsletters	1 month	Eligible	Eligible	Eligible
Listing & Contacts in 2024 WSHA Membership Directory	▪	▪	▪	▪
Print Copy of the 2024 WSHA Membership Directory	▪	▪	▪	▪

# 2024 IN-PERSON EVENT OPPORTUNITIES

## STATE ADVOCACY DAY

January 29-30 | Olympia, WA

C-Suite, Hospital Board  
Members

## RURAL HOSPITAL LEADERSHIP CONFERENCE

June 23-26 | Chelan, WA

C-Suite, Hospital Board  
Members

## WSHA CEO RETREAT

October 2-4 | Snoqualmie, WA

Hospital & Health System  
CEOs

## FEDERAL ADVOCACY DAYS

April 14-16 | Washington, D.C.

C-Suite, Hospital Board  
Members

## SUMMER BOARD RETREAT

July 28-30 | Union, WA

WSHA Board of Directors

## QUALITY LEADER COLLABOARTIVES

TBD | Locations TBD

C-Suite, Hospital Board  
Members

## RURAL CFO RETREAT

April 29-May 1 | Leavenworth, WA

Rural CFOs

## PR LEADERS RETREAT

Summer | Location TBD

Public Relations, Marketing &  
Communications Leadership

## CYBERSECURITY WORKSHOPS

(2) Dates TBD | Locations TBD

CISOs, Compliance Officers,  
Legal

## CNO ROUNDTABLE

(3) Dates TBD | Locations TBD

Hospital & Health System  
CNOs

## RURAL ADVOCACY DAYS

September | Washington, D.C.

C-Suite, Hospital Board  
Members

## WSHA HOLIDAY DINNER

December | Seattle, WA

WSHA Board of Directors,  
Committee Members



# 2024 VIRTUAL EVENT OPPORTUNITIES

## WOMEN'S HEALTHCARE LEADERSHIP PROGRAM

Weekly, April 18 – June 20

Rising Women Leaders in  
Healthcare

## QUALITY ESSENTIALS 101

Weekly, March 19 – May 21

New & emerging Quality  
Leaders, Clinicians, Executives,  
C-Suite

## NEGOTIATIONS TRAINING

Weekly, Feb 14 – March 13

Healthcare Leaders & C-Suite

## ADVANCED NEGOTIATIONS

Weekly, March 20 – April 17

Healthcare Leaders & C-Suite

# EVENT SPONSORSHIP BENEFITS

## ACCESS

Two Complimentary Registrations

Invited to Attend Social Functions

Participant List: Name, Title, Organization

## DIGITAL

Logo & Hyperlink Inclusion:

Event Marketing

Pre/Post-Event Email Communications to Registrants

Wsha.org Event Page

Recognition in Weekly Report Newsletter

## PRINT

Company Description + Contact Information in Attendee Agenda

Logo Inclusion:

Thank You Signage

Attendee Tabletop Signage

## LIVE

Verbal Recognition

Custom Program Slide

Program Logo Inclusion

Commercial Speaking Opportunity\*

Exhibit Table\*

\* Dependent upon Partnership Level and/or Add-On Agreement

# DISPLAY ADVERTISING: WSHA NEWSLETTERS

## WEEKLY REPORT

Trending healthcare news relevant to WA state

Weekly - 3,700 Subscribers - \$2,000/month

## CUSTOM SCOOP

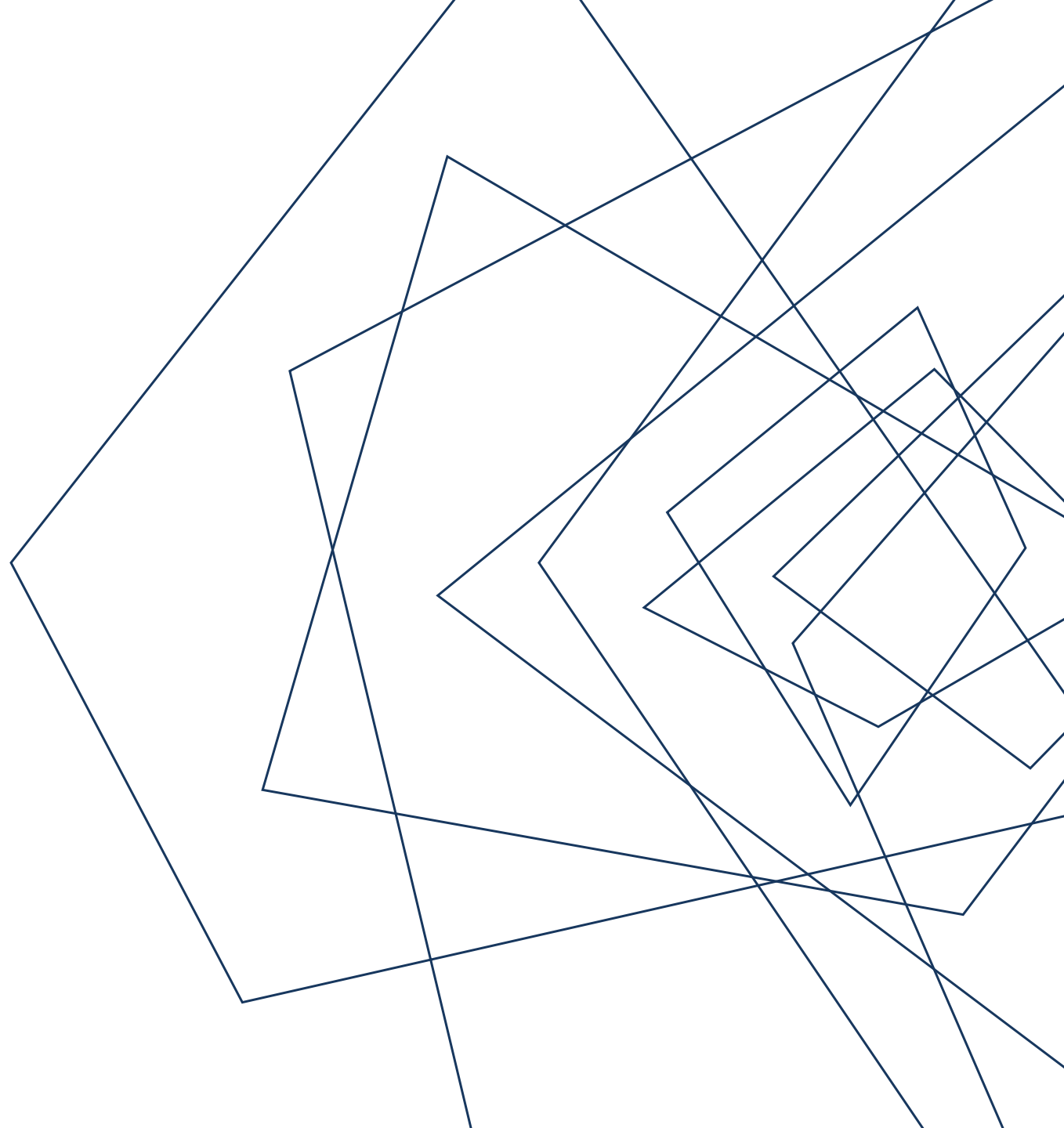
Daily news headlines about WSHA, healthcare industry and/or hospital members

Daily - 400 Subscribers - \$1,500/month

## INSIDE OLYMPIA

Up-to-the-minute inside scoop on healthcare policy updates during legislative session

Weekly - 2,200 Subscribers - \$3,000/month



WE LOOK FORWARD TO  
PARTNERING WITH YOU!

Jessie Blumer

Member Engagement Program Manager

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