



Washington State
Hospital Association

2024 MEMBER ENGAGEMENT
PARTNER PROGRAM

WSHA REPRESENTS EVERY HOSPITAL & HEALTH SYSTEM IN WA STATE.

We strive to be the trusted voice and indispensable resource that leads, challenges and assists hospitals and health systems to achieve their missions and improve the health of the communities they serve.

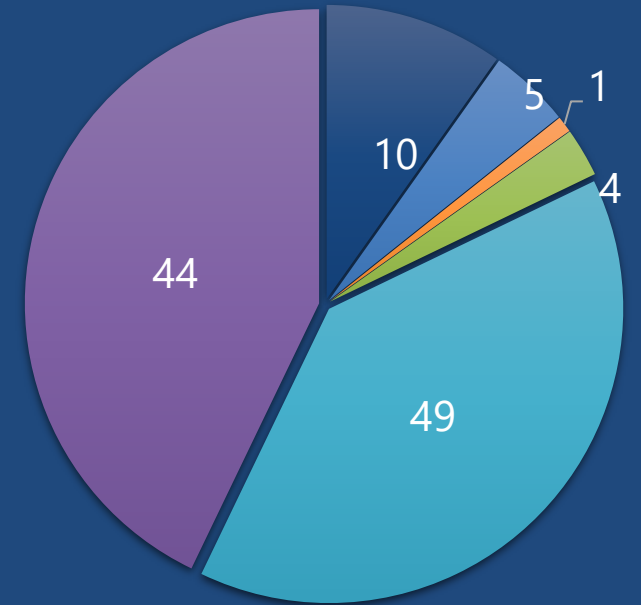
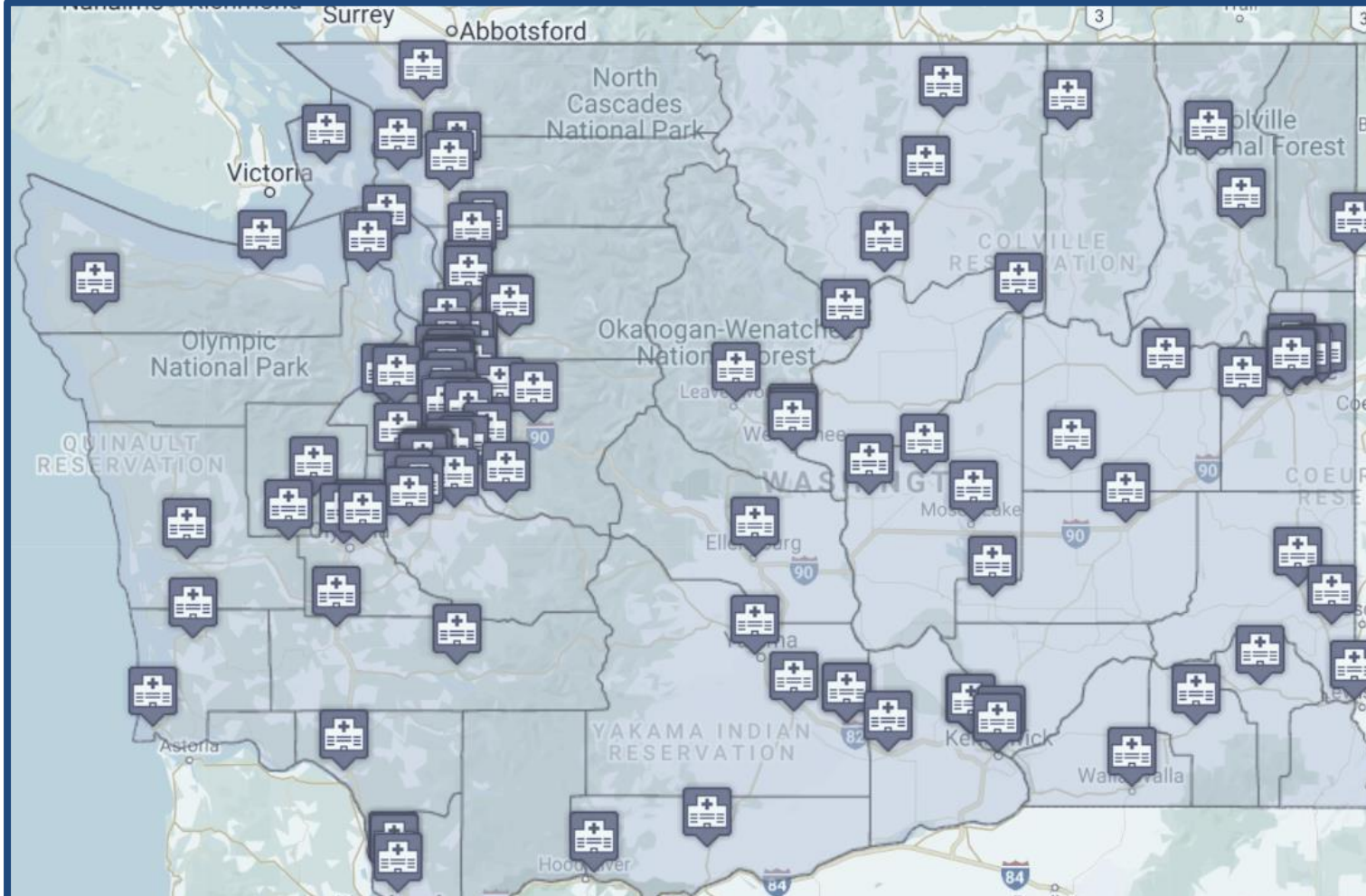
Join us.





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MEMBER HOSPITALS



- Behavioral Health
- Children's
- Long Term Acute Care
- Military/Veterans
- Rural
- Urban



2024 MEMBER ENGAGEMENT OVERVIEW

IN-PERSON EVENTS

Multi-day signature conferences, safety & quality learning collaboratives, social functions, and more.

DIGITAL COMMUNICATION

Newsletters, wsha.org, social media

VIRTUAL EDUCATION

Monthly governance education webinars, weekly safety & quality webinars, workforce development training programs, workshops.

ADVOCACY TRIPS

Members convene in Olympia, WA and Washington, D.C. to meet with legislators, connect during advocacy training sessions and enjoy social gatherings.

2024 PARTNER PROGRAM

STRUCTURE

4 Partnership Levels: Platinum, Gold, Silver, Bronze

Program Benefits Effective January – December.

AVAILABILITY & ELIGIBILITY

Space is limited. Partners accepted on first-come, first-served basis.

WSHA reserves the right to accept or reject any partnership request.

CONTACT US

Jessie Blumer | JessieB@wsha.org | 206-577-1810

Custom Packages Available Upon Request.

PARTNERSHIP LEVELS

PLATINUM

\$25,000

3 Event Sponsorships + 3 Speaking Opportunities + 3 Exhibit Tables + 1 Month Display Advertising + Category Exclusivity

GOLD

\$14,000

2 Event Sponsorships + 1 Speaking Opportunity + 1 Exhibit Table + Bronze Level Benefits

SILVER

\$8,500

1 Event Sponsorship + Bronze Level Benefits

BRONZE

\$5,500

WSHA Corporate Membership Benefits + Access to Event Registration + WSHA Newsletter Subscription

PARTNERSHIP BENEFITS

Benefit	Platinum \$25,000	Gold \$14,000	Silver \$8,500	Bronze \$5,500
Event Sponsorship	3	2	1	
Included Registrations per Sponsorship	3	2	2	
Live Commercial Speaking Opportunity (2-3min)	3	1		
Included Exhibit Table	3	1		
Add-On Exhibit Table Rate	\$2,000	\$2,000	\$2,750	\$3,500
Executive Education Sponsorship	▪	▪		
Logo Placement on Member Visit Packets	▪	▪	▪	
Hyperlinked Logo on wsha.org	▪	▪	▪	
Hyperlinked Corporate Member Listing on wsha.org	▪	▪	▪	▪
WSHA Corporate Membership	▪	▪	▪	▪
Access to Event Registration	▪	▪	▪	▪
Access to WSHA Newsletters	▪	▪	▪	▪
Weekly Report Newsletter Recognition Spotlight	Exclusive	Exclusive	Shared	Shared
Display Advertising in WSHA Newsletters	1 month	Eligible	Eligible	Eligible
Listing & Contacts in 2024 WSHA Membership Directory	▪	▪	▪	▪
Print Copy of the 2024 WSHA Membership Directory	▪	▪	▪	▪

2024 IN-PERSON EVENT OPPORTUNITIES

STATE ADVOCACY DAY

January 29-30 | Olympia, WA

C-Suite, Hospital Board
Members

RURAL HOSPITAL LEADERSHIP CONFERENCE

June 23-26 | Chelan, WA

C-Suite, Hospital Board
Members

WSHA CEO RETREAT

October 2-4 | Location TBD

Hospital & Health System
CEOs

FEDERAL ADVOCACY DAYS

April 14-16 | Washington, D.C.

C-Suite, Hospital Board
Members

SUMMER BOARD RETREAT

July 28-30 | Union, WA

WSHA Board of Directors

QUALITY LEADER COLLABOARTIVES

(2) Dates TBD | Locations TBD

CMOs, CNOs, CQOs

RURAL CFO RETREAT

Spring | Location TBD

Rural CFOs

PR LEADERS RETREAT

Summer | Location TBD

Public Relations, Marketing &
Communications Leadership

CYBERSECURITY WORKSHOPS

(2) Dates TBD | Locations TBD

CISOs, Compliance Officers,
Legal

CNO ROUNDTABLE

(3) Dates TBD | Locations TBD

Hospital & Health System
CNOs

RURAL ADVOCACY DAYS

September | Washington, D.C.

C-Suite, Hospital Board
Members

WSHA HOLIDAY DINNER

December | Seattle, WA

WSHA Board of Directors,
Committee Members

2024 VIRTUAL EVENT OPPORTUNITIES

WOMEN'S HEALTHCARE LEADERSHIP PROGRAM

Weekly, April 18 – June 20

Rising women leaders in
Healthcare

QUALITY ESSENTIALS 101

Weekly, March 19 – May 21

New & emerging Quality
Leaders, Clinicians, Executives,
C-Suite

NEGOTIATIONS TRAINING

Weekly, Feb 14 – March 13

Healthcare Leaders & C-Suite

ADVANCED NEGOTIATIONS

Weekly, March 20 – April 17

Healthcare Leaders & C-Suite

EVENT SPONSORSHIP BENEFITS

ACCESS

Two Complimentary Registrations

Invited to Attend Social Functions

Participant List: Name, Title, Organization

DIGITAL

Logo & Hyperlink Inclusion:

Event Marketing

Pre/Post-Event Email Communications to Registrants

Wsha.org Event Page

Recognition in Weekly Report Newsletter

PRINT

Company Description + Contact Information in Attendee Agenda

Logo Inclusion:

Thank You Signage

Attendee Tabletop Signage

LIVE

Verbal Recognition

Custom Program Slide

Program Logo Inclusion

Commercial Speaking Opportunity*

Exhibit Table*

* Dependent upon Partnership Level and/or Add-On Agreement

DISPLAY ADVERTISING: WSHA NEWSLETTERS

WEEKLY REPORT

Trending healthcare news relevant to WA state

Weekly - 3,700 Subscribers - \$2,000/month

CUSTOM SCOOP

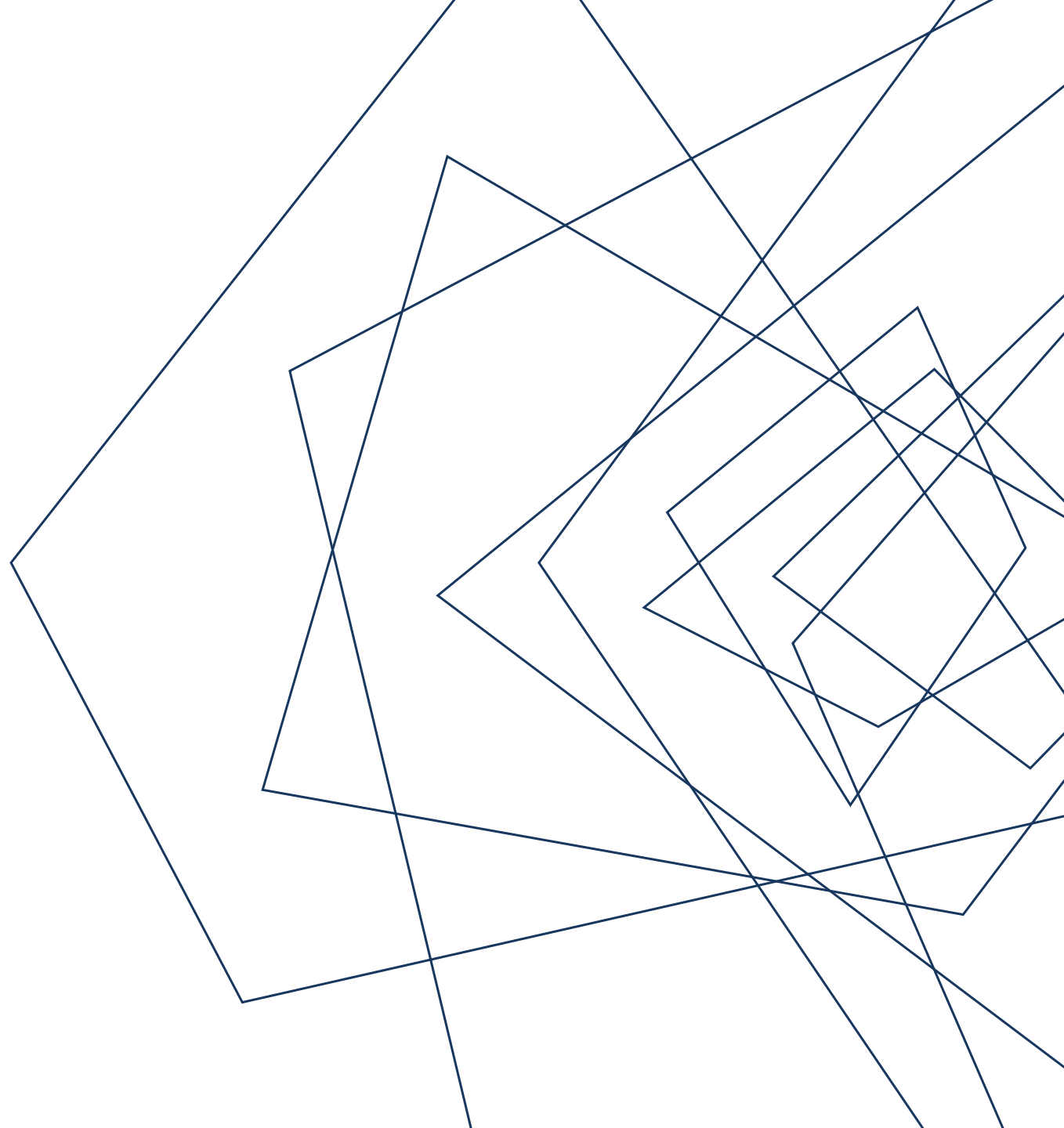
Daily news headlines about WSHA, healthcare industry and/or hospital members

Daily - 400 Subscribers - \$1,500/month

INSIDE OLYMPIA

Up-to-the-minute inside scoop on healthcare policy updates during legislative session

Weekly - 2,200 Subscribers - \$3,000/month



WE LOOK FORWARD TO
PARTNERING WITH YOU!

Jessie Blumer

Member Engagement Program Manager

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